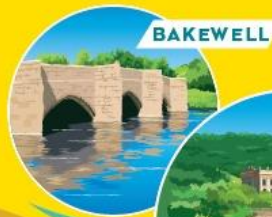


**PEAK**  
SIGHTSEER

**OPEN TOP BUS TOUR**



**CHATSWORTH**



**Business Toolkit**



## Open top bus service in the Peak District

Peak Sightseer is an open-top bus service that offers a tour of popular Peak District destinations including Chatsworth, Bakewell, the Monsal Trail, Hathersage, Castleton and Padley Gorge.

The bus runs every 30 minutes, and passengers can hop on and hop off along the route. The service is operated by Stagecoach Yorkshire.

Supporting this bus service will help reduce the traffic in busy areas, encourage greener travel, and will also help people to explore more areas of the Peak District during their visit, helping connect them with your businesses.

Marketing activity from Visit Peak District & Derbyshire encouraging bus use will provide inspirational content for visitors and residents alike.

**This toolkit will provide you - our industry partners - with information and tools so that we can work together to help promote the Peak Sightseer.**



## The Peak Sightseer

The Peak Sightseer open top bus is back again this summer.

There are two routes - the Red route and the Blue route - so you can enjoy Peak District views with stops at Castleton, Chatsworth, Hathersage, Bakewell and more!

A day ticket costs £12 and gives you unlimited travel for the day across both routes. Sit back and enjoy the scenery or hop on and off the buses as many times as you like.

Need more than a day? The 48-hour Peak Sightseer ticket covers both routes for £22.

Full details...

👉 [stagecoachbus/peaksightseer](https://stagecoachbus/peaksightseer)



## How you can help

We're asking businesses across the Peak District & Derbyshire to help spread the word by promoting the Peak Sightseer to your customers. High resolution imagery and video content are available for you to download and share.

We have days out on the bus ideas, attractions that are offering discounts for visitors arriving on public transport, and the Peak Sightseer Open Top bus service is operating 2 routes across the Peak District.



## Prices & Information

### Day tickets

Adult: £12

Under 19s and Concessions\* : £7

Group (Up to any 5 people): £30

### 48-hour tickets

Adult: £22

Group (for any group of up to 5 people): £55

The £3 single fare cap is not available on the Peak Sightseer. You can't travel for free with a Concessions Pass, but you can buy a day ticket for a discounted price with a valid ENCTS card.

Chatsworth ticket holders: Customers with a valid ticket to Chatsworth House or gardens, farmyard and playground can get £5 off a group ticket (for any group of 5 people).



## Prices & Information

Stagecoach Gold tickets are not valid on the Peak Sightseer, but Gold ticket holders can buy the reduced-price day ticket\*.

*\* This discounted ticket is also available to Derbyshire or Manchester Wayfarer holders and Gold DayRider or MegaRider ticket holders*

Peak Sightseer has stops at Bamford, Chesterfield and Hope rail stations, making connections easy. Some journeys start and end at Chesterfield rail station. There are also links to/from South Sheffield at the start and end of day. Well behaved dogs are very welcome on the bus, free of charge.



## Peak Sightseer Red Route

The open top bus travels one way in a loop with stops at:

- Chatsworth
- Pilsley for the Chatsworth Estate Farm Shop
- Hassop Station for the Monsal Trail
- Bakewell, Bakewell Road for the town centre
- Ashford in the Water for Ashford Arms
- Peak Sightseer Blue route

A full loop on the Peak Sightseer Red route takes just under an hour. This may vary depending on traffic conditions.

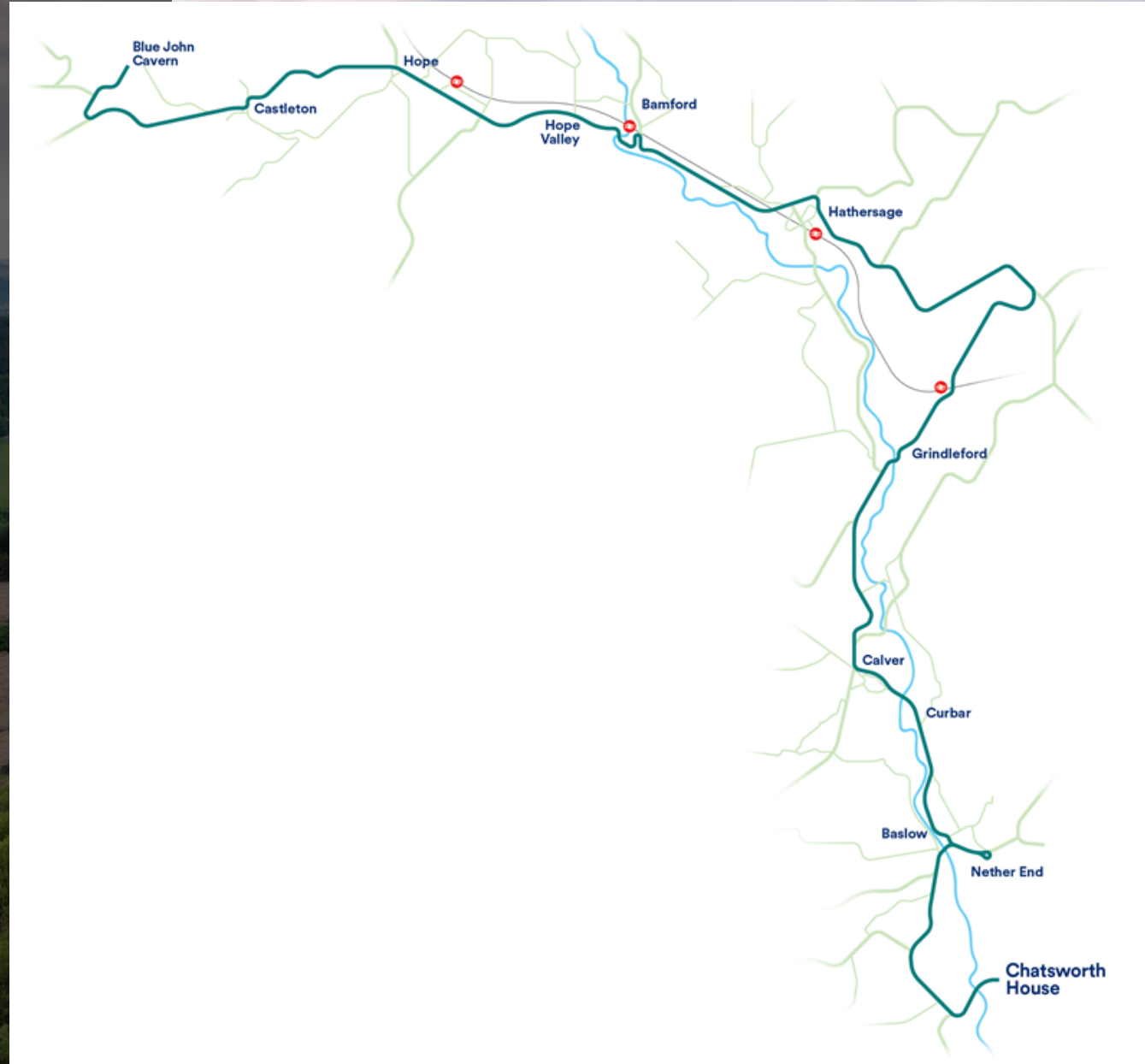


# Peak Sightseer Blue Route

Buses on the Peak Sightseer Blue route go between Chatsworth House and Blue John Cavern using the same route in both directions. The route has stops at:

- Chatsworth
- Baslow Nether End for Baslow Edge
- Calver Sough
- Grindleford
- Longshaw Lodge for Padley Gorge and the Longshaw Estate
- Hathersage for Stanage Edge
- Bamford for Bamford Edge and Ladybower
- Hope for Lose Hill
- Castleton for Peveril Castle and Treak Cliff Cavern and Speedwell Cavern
- Blue John Cavern for Mam Tor

A journey from Chatsworth to Blue John Caverns/Mam Tor on the Blue route takes approximately 1 hour 10 minutes. The return journey from Blue John Caverns/Mam Tor to Chatsworth takes approximately 1 hour 18 minutes. This may vary depending on traffic conditions.



## Using the Bus

Use the Stagecoach bus app and search for the buses called “RED” for the Red route and “BLU” for the Blue route. This will give you live updates on a map so you can hop off and on all day with confidence.

Timetable Link:  
[2025 Chesterfield Peak Sightseer.pdf](#)

See the website for full details:  
[Peak Sightseer | Stagecoach](#)



## Inspirational travel content

Our blogs, itineraries, travel guides and attraction discounts can be viewed on our [Travelling by Bus landing page](#), and provide a fantastic reason for visitors to book a stay/visit your business.

You could include bus content:

- On your booking confirmations
- On your social media
- On your website
- In your e-newsletters

Tag our Social Media accounts in your posts:

Facebook: @visitpeakdistrict

Instagram: @visitpeakdistrict



## SUGGESTED WEBSITE INFORMATION

Make sure your getting here information includes public transport options as well as driving directions.

Good public transport information will encourage visitors to arrive sustainably – reducing their carbon footprint. Research shows 42% of UK travellers want to make more sustainable choices.

Use online journey planners to give detailed information as well as directions from the nearest bus stop or train station.

Remember to add relevant links to the bus/train service that applies to your business.

If your business is located on the Peak Sightseer route, make sure you mention this!

### GREAT EXAMPLE - CHATSWORTH

<https://www.chatsworth.org/visit-chatsworth/visitor-information/how-to-get-here/>



## SUGGESTED SOCIAL MEDIA TEXT

Hop on the Peak Sightseer this summer 🙌🚌

The Peak Sightseer open top buses run daily until 21 September, then weekends only from 27 September until 25 October.

Visit some of the Peak District's most popular destinations with stops including Castleton and the Caverns, Chatsworth, Bakewell, Bamford, Padley Gorge, Hathersage, the Monsal Trail and more.

Your next adventure is just a bus ride away!

Find out more at:

<https://visitpeakdistrict.com/business-directory/peak-sightseer-open-top-bus>

#explorebybus #peaksightseer



# Marketing assets

---

- You can download images and videos to use on your social media [here](#)
- You can visit the [Stagecoach website](#) and find detailed bus times and ticket information





# Get in touch

For help or more information please email  
[rachel.briody@visitpeakdistrict.com](mailto:rachel.briody@visitpeakdistrict.com)