

#UniqueDistrict

**VISIT
PEAK DISTRICT
& DERBYSHIRE**

Visitor Map rate card 2026



Don't miss out on this unique opportunity to promote your business and feature in our next Visitor Map

It's time for you to secure your place in our popular Visitor Map for 2026, the map includes **attractions, eating out, retail, activities, experiences and accommodation** - everything that a visitor to the area needs in one comprehensive guide.

With a print run of 200,000 - We have something for every budget to give your business national marketing exposure.

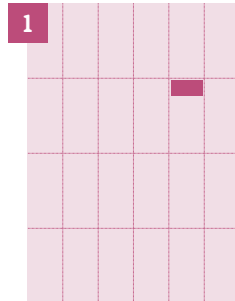
48 printed panels folded to DL. Highlighting your business and displayed in and out of destination in sites such as:

- Tourist Information Centres
- High footfall venues
- Transport hubs
- Major attractions
- Travel shows and exhibitions regionally & nationally
- Hotels
- Holiday Cottages
- Caravan & Camping Parks

Standard Listing

£400 +VAT

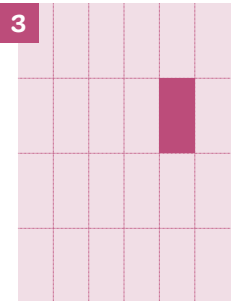
- ¼ panel
- 1 image
- 30 word description



Full Panel Advert

£1,500 +VAT

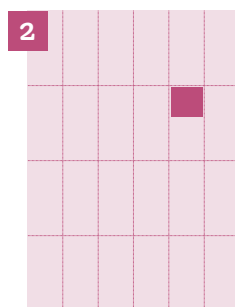
- Full panel
- Provide your own advert/artwork
- Location marker on the map



Enhanced Listing / Half Panel Advert

£775 +VAT

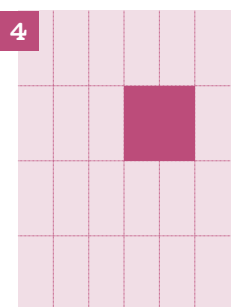
- ½ panel
- Provide your own advert/artwork
- OR
- 1 image and 50 word description
- Location marker on the map



Double Panel Advert

£2,900 +VAT

- 2 Full panels
- Provide your own advert/artwork
- Location marker on the map



Back panel advert (POA)

- Prestigious back page full panel
- Provide your own advert/artwork
- Location marker on the map

Map sponsorship (POA)

- Business logo on the front cover
- Business logo on the internal map

To secure your booking please contact

Lisa - lisa.woolhouse@visitpeakdistrict.com 07919 303809

Bookings must be confirmed and artwork/copy received by 28th November 2025

Visitor Map rate card 2026

**VISIT
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& DERBYSHIRE**

Print Run of 200,000, 48 printed panels folded to DL

Full Panel Advert



Trim size: w 99mm x h 210mm

Bleed size: w 105mm x h 216mm

- Provide your own artwork
- Location marker on the map

Double Panel Advert



Trim size: w 198mm x h 210mm

Bleed size: w 204mm x h 216mm

- Provide your own artwork
- Location marker on the map

Enhanced Listing / Half Panel Advert



Trim size: w 89mm x h 95.5mm

NB: do not include keylines

- ½ panel
 - Provide your own advert/artwork
- OR
- 1 image and 50 word description
 - Location marker on the map

Standard Listing



Trim size: w 89mm x h 42.5mm

NB: do not include keylines

- 1 image
- 30 word description
- Location marker on the map

Supplying artwork:

For preference, please supply all artwork as press-ready PDF with all fonts embedded and at high resolution (300dpi). For full-page bleed adverts, please supply with the relevant 3mm all round bleed without cropmarks. If you wish to supply artwork in bitmapped format, please supply as a 300dpi CMYK file in .jpg, .tif or .eps format.

Company Details

Company/Business/Organisation

Contact Name

Address

..... Post Code

Contact Number Email

To secure your booking please contact

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Follow us:  @visitpeakdistrict  @vpdd  @visitpeakdistrict

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- The collage displays a variety of tourism brochures and promotional materials for the Peak District National Park. The materials include:

 - Matlock Farm Park:** A brochure titled "Interactive animal and playtime fun all year round!" featuring images of children and animals. It includes a "VISITOR MAP" and a "TOURISM AWARDS 2022" badge.
 - Chatsworth Days Out:** A brochure titled "CHATSORTH DAYS OUT" featuring images of the Chatsworth House and surrounding landscape.
 - The Alpaca Trekking Experience:** A brochure titled "The Alpaca Trekking Experience" featuring images of alpacas and a person trekking.
 - The Heights of Hope:** A brochure titled "THE HEIGHTS OF HOPE" featuring images of a mountain landscape.
 - The Peak District Visitor Centre:** A brochure titled "THE PEAK DISTRICT VISITOR CENTRE" featuring images of the visitor center and surrounding landscape.
 - Other brochures:** Various other brochures for local businesses and attractions, including "The Alpaca Trekking Experience", "The Heights of Hope", "The Peak District Visitor Centre", and "The Peak District National Park".

Some brochures are numbered 1, 2, 3, and 4, indicating they are part of a series or collection.

visitpeakdistrict.com

Terms & Conditions

Visit Peak District & Derbyshire is committed to protecting and respecting your privacy. For the purpose of the Data Protection Act 1998 (the Act), and the General Data Protection Regulations (GDPR 2018), the data controller and data processor is Visit Peak District & Derbyshire. Visit Peak District & Derbyshire and the Member shall comply with all applicable requirements of the Data Protection Legislation; please see our privacy policy.

Duration of Membership

The minimum Membership period is 12 months. Should a Member decide to terminate Membership within the 12 month period, then they remain liable for the full annual fee. No refunds can be given and Membership is non-transferable.

Communications

In compliance with "Legitimate interest", we will contact you via e-communications and post to inform you of our current activities, news/updates for the area, marketing opportunities etc. You have the right to ask us not to contact you in this way and can exercise your right to prevent such contact at any time by using the unsubscribe function on a received marketing email or by contacting us at Visit Peak District & Derbyshire.

Advertising and Marketing

Each advertiser, by submitting an advertisement, warrants that the advertisement does not contravene any Act of Parliament, the British Code of Advertising Practice or European Union Legislation, VPDD has the right to reject any copy or images, or to reject any application for advertising at any time, without assigning a reason. In the event of an application being rejected after payment, a refund will be made.

It is the advertiser's responsibility to own copyright on any images. Advertiser's property, transparencies etc. are held by VPDD at the advertiser's risk and should be insured against loss or damage.

VPDD will not be liable for any loss or damage, consequential or otherwise, occasioned by any error in any advert published, or failure of an advertisement to appear from any cause whatsoever. Each advertiser is liable to indemnify VPDD against any claim made against them by any third party arising from the breach by the advertiser of any of these terms and conditions herein on the part of the advertiser.

All advertisers are responsible for checking their print proof directly with the appointed designers. Oral instructions of any advertising will not be accepted.

VPDD cannot accept any responsibility for errors not corrected by the advertiser at proof stage. Any amendments after this time will incur a charge.

All advertisers are responsible for checking their advert; otherwise it will be assumed that the information is correct. It is the advertiser's responsibility to ensure all prices and availability as displayed are correct and honoured.

Payment Terms

In compliance with, East Midlands Chamber Ltd (accountable body) for and on behalf of Visit Peak District and Derbyshire: 30 days from date of invoice. Until such time as the invoice is paid the Chamber reserves the right to withhold services or charge for the provision of services at non-member rates.

All prices are correct at the time of going to press. Visit Peak District & Derbyshire reserves the right to increase prices without prior notice in response to increases in material and resource costs. If you would like to discuss these prices and options with a member of the Industry Team please call **01246 212924** or email: industry@visitpeakdistrict.com

Liability

VPDD shall have no liability for any losses suffered by a member as a result of using services offered by a fellow member. VPDD shall have no responsibility for advice given or services provided by its third party service providers.